



Senior Director of Communications

Reports to: Chief Executive Officer
FLSA Status: Full Time – Exempt
Location: Remote
Salary Range: \$185,000 - \$215,000
Anticipated Start Date: October 2026

POSITION DESCRIPTION

The Senior Communications Director is a battle-tested campaign strategist and war-room leader who operates at the speed of political campaign news cycles. Reporting to the CEO and serving on the Senior Leadership Team, the Senior Communications Director leads an aggressive, high-velocity communications engine designed to win votes, persuade targeted policymakers, and shape national narratives across federal and state battlegrounds. The Senior Director pivots instantly as news breaks, executing intra-day rapid response, deploying high-impact spokespeople, driving rapid-turnaround paid/earned/digital campaigns, and fiercely countering opponent narratives to advance ABIC's mission and priorities.

CORE RESPONSIBILITIES

Proactive Narrative Framing & Campaign Execution

- Proactively define and drive ABIC's national and battleground narrative; develop offensive messaging playbooks designed to persuade targeted policymakers, sway fence-sitters, and win key legislative votes on immigration solutions.
- Transform communications operations into a high-velocity daily campaign apparatus, constantly injecting ABIC's narrative positioning into fast-moving news cycles to dictate media coverage across targeted state and federal markets.

Rapid Response & "War-Room" Management

- Build and lead a nimble, "war-room" rapid-response capability to monitor breaking federal/state legislative and political developments, instantly draft counter-messaging, issue reactive press statements, and position ABIC spokespeople during high-velocity news cycles.
- Direct real-time media monitoring to deploy messaging, statements, and op-eds continuously throughout the day to drive headlines and control the narrative as news develops.

Spokespeople Deployment & Management

- Build, train, and manage a rapid-deployment spokespeople group featuring business CEOs, influencers, and bipartisan coalition voices.
- Ensure ABIC spokespeople are prepped, cleared, and deployed onto broadcast, print, radio, and digital outlets within minutes of news breaking across key battlegrounds.

Opposition Counter-Strategy & Narrative Defense

- Direct aggressive counter-messaging operations designed to neutralize opponent talking points, dismantle hostile narratives, and support ABIC's priorities.
- Implement real-time digital and media intelligence to track opponent campaigns, identify narrative threats early, and launch immediate strategic counter-offensives.

QUALIFICATIONS

- Campaign & War Room Record: Proven track record of executive leadership in senior level political or issue campaigns, high-stakes advocacy war rooms, or fast-paced legislative fights.
- Rapid Response Track Record: Demonstrated experience operating in high-pressure, rapid-response political or media environments, with a track record of driving headlines and controlling narratives during fast-moving news cycles.
- Intra-Day Deployment Experience: Proven ability to manage daily media cycles, pre-clear high-level surrogates, and execute rapid response across TV, radio, digital, and print throughout the day.
- Legislative Persuasion Focus: Deep understanding of how to align communications strategy directly with vote-counting, policymaker persuasion, and constituency mobilization under tight deadlines.

APPLICATION INSTRUCTIONS

Submit a resume and cover letter to info@americanbic.biz with the subject line: Senior Director of Communications_First Name, Last Name.

EQUAL EMPLOYMENT OPPORTUNITY STATEMENT

ABIC is an equal opportunity employer. We do not discriminate on the basis of race, color, religion, sex, sexual orientation, gender identity or expression, national origin, age, disability, veteran status, or any other legally protected status. We strongly encourage candidates of all backgrounds, including those from communities directly affected by immigration policy to apply.

COMPENSATION & BENEFITS

ABIC offers a competitive salary of \$185,000 - \$215,000 commensurate with experience, along with:

- 100% employer-paid health, dental, and vision insurance, plus 70% coverage for family
- Unlimited PTO and 11 paid company holidays
- 401(k) match up to 4%
- \$1,000 annual Lifestyle Spending Account

Additional benefits including life and disability insurance, an Employee Assistance Program, telemedicine, and a monthly cell phone stipend are outlined in full for candidates during the offer process.

ABOUT ABIC

The American Business Immigration Coalition (ABIC) promotes common sense immigration reform that advances economic competitiveness, provides companies with the talent they need, and allows the integration of immigrants into our economy as consumers, workers, entrepreneurs, and citizens.

ABIC members include CEOs, retired CEOs, business associations, small business owners as well as hospitals and universities. ABIC works in partnership with diverse immigrant advocates to support pro-immigrant legislation at the state and federal levels.

For more information, visit [_https://abic.us_](https://abic.us).