

To: ABIC & AFU
From: BSP Research and Shaw & Co.
Re: Latino voter 2026 battleground state poll
Date: September 16, 2026

On behalf of ABIC and AFU, BSP Research and Shaw & Company implemented a bipartisan poll of 1,353 Latino registered voters in key battleground states. The poll evaluated Latino voter attitudes heading into the November 2026 midterm elections to assess how immigration policy rates as a voting and mobilizing issue. The poll was administered on live telephone, text invite, and online panels, and available in English or Spanish, and was in the field September 4-16, 2026. Overall the poll contains a margin of error of +/- 2.7%

Topline findings:

1. The Latino vote shift in 2024 for Republicans has largely been erased. Today, the expected Latino vote for Congress is +6 Democrat over Harris and -5 Republican less than Trump. Overall Latinos are +27 Democrat compared to +16 Democrat in 2024.
2. The Democratic advantage in 2026 compared to 2024 is even larger (than the overall Latino +6) with pockets of interest: +9 men, +12 18-29yr olds, and +12 Trump 2024 voters.

When thinking about the upcoming 2026 elections for the U.S. House of Representatives, for your district here in [STATE], are you more likely to vote for:								
	Total	AZ	FL	GA	NC	OH	PA	TX
The Democratic candidate	56	59	43	63	52	55	60	58
The Republican candidate	29	25	44	25	26	32	26	27
Don't know	15	16	13	11	22	13	13	16

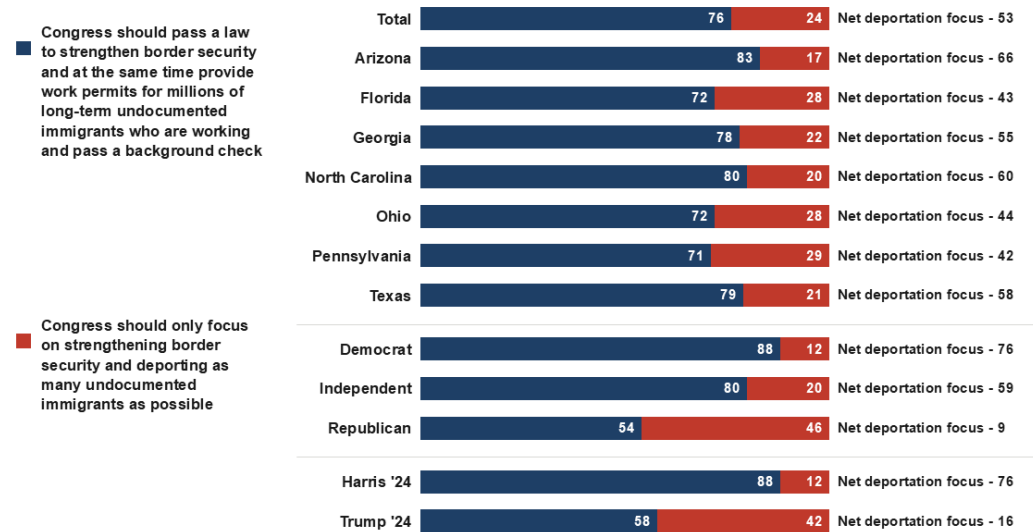
3. The Latino vote remains fluid as neither political party has strong support with 39% rating Democrats in Congress unfavorably and 63% rating Republicans unfavorably.
4. While the 2026 election is primarily about affordability and inflation, for Latino voters immigration remains a highly salient and important issue. While the two most salient issues are inflation and price of gas, 63% of battleground state Latinos say treatment of immigrants is “one of my top issues” in 2026 and 59% say the same for creating a path to legal status for undocumented immigrants with U.S. citizen family members.
5. Latinos in every state oppose the indiscriminate mass deportation policy today and want Congress to focus on providing work permits and legal status for long-term undocumented immigrants. 64% of Latino Republicans, 68% of Independents and 85% of Democrats will vote for candidates that prioritize legal status and work permits over mass deportations.

Which of the following candidates is closer to your view on immigration?								
	Total	AZ	FL	GA	NC	OH	PA	TX
Candidate A says the system is broken but there are millions of undocumented immigrants who have been law-abiding, tax-paying, contributing members to the United States. We must find a bipartisan, fair way to create paths to permanent legal status and reform our immigration system.	76	76	71	78	80	72	80	78
Candidate B says the system is broken, but people who are undocumented have violated the law and should not be rewarded for this. We don't need immigration reform, they should be deported.	24	24	29	22	20	28	20	22

6. Trump and Republicans are currently getting very low marks from Latinos on handling immigration enforcement and treatment of immigrants. Only 18% favor Republicans on creating work opportunities for long-term undocumented immigrants and a majority of Latinos rate Trump as poor or terrible on immigration enforcement and treatment of immigrants today. Even on border security, which has always been a strong issue for Trump and the Republicans, Trump is now underwater with Latinos 35-41 (-6) - marking a notable reversal from 2024.
7. The top rated policy option Latinos want to see, with over 70% support in every state, was a new policy to strengthen border security and at the same time provide work permits for millions of long-term undocumented immigrants who are working and can pass a background check. Overall, less than a quarter of Latinos wanted to continue the current Trump policy of immigration enforcement and deportations.

Preferred Approach to Immigration and Border Security

Which comes closer to your opinion on what elected officials should prioritize next?



8. How candidates position themselves on immigration policy can move Latino voters in battleground states. Among the most persuasive policies to earn the support of Latino voters:

- 75% more likely to support -- We need to pass a law that allows long-term undocumented immigrants who have been working and paying taxes in the U.S. to get work permits.
- 70% more likely to support -- Allocating work-permits and granting legal status for long-term, undocumented immigrants who can pass a background check.
- 69% more likely to support -- We need to pass a law so young immigrants with and without DACA are given a clear path to become citizens.
- 68% more likely to support -- Updating the law so that spouses of U.S. citizens have a pathway to citizenship.
- 68% more likely to support -- Creating a path for citizenship for the parents of U.S. citizen children