

# American Business Immigration Coalition

ABIC | American Business  
Immigration Coalition

ABIC  
AMERICAN BUSINESS IMMIGRATION  
COALITION ACTION

SECURE  AMERICA'S  
**WORKFORCE**

Secure America's Workforce:  
October Fly-in and Policy Summit

October 21–23, 2025 | Washington, DC

**Sponsorship Opportunities**



*Join us in our mission to secure America's border and workforce through  
bipartisan, commonsense business-led immigration solutions.*



## Partner with ABIC to Secure America's Workforce

The American Business Immigration Coalition (ABIC) is bringing 300 of its business leaders to Washington, DC for a three-day summit from October 21–23, 2025. These leaders—representing businesses of all sizes across agriculture, construction, healthcare, hospitality, manufacturing, and more—will convene in support of secure borders, a competitive legal immigration system, and practical solutions for long-term immigrant contributors, including essential workers and Dreamers.

ABIC's bipartisan coalition of more than 1,700 employers, chambers of commerce, and industry associations is united by one clear goal: *to fix our broken immigration system in a way that strengthens our economy and secures the American workforce.*

### A Historic Opportunity

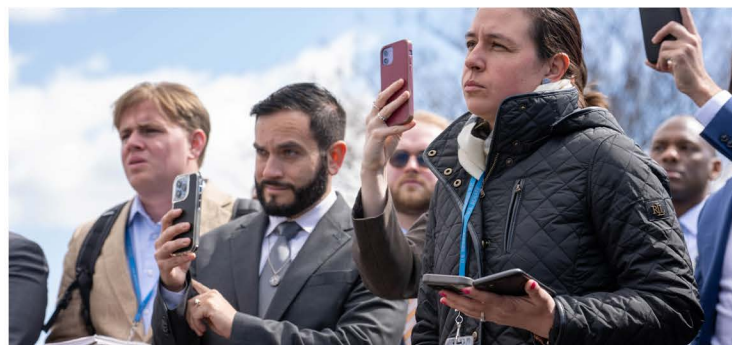
Right now, America faces a 1.7 million-person labor shortage. President Trump and Congress have a unique moment to take action where every past administration has failed—to fix our broken immigration system in a way that:

*Secures the border* through lawful, orderly, and efficient entry channels.

*Stabilizes our existing workforce* by providing a practical path for long-term immigrant workers—including Dreamers and farm workers—to work legally and continue contributing.

*Addresses labor gaps* by expanding legal avenues for immigrants with essential skills to help American businesses grow and compete.

*Supports American families* by lowering costs, protecting jobs, and strengthening industries at the foundation of our economy.





## March 2025 D.C. Fly-In Recap

In March of 2025, ABIC hosted its largest and most impactful fly-in in our history, bringing together hundreds of business leaders from across the country to call on Congress and the Trump administration to secure our border and stabilize our workforce.

Over three days, **253 employers from 37 states**, representing agriculture, construction, healthcare, hospitality, and other key industries engaged in:

- **121 high-level meetings** with lawmakers and administration officials
- Direct engagement with **45 U.S. Senators and Representatives**, not just staff
- Coordinated visits with **both Republican (73) and Democratic (48) offices**—underscoring ABIC's bipartisan reach
- A **press conference** in the Capitol Triangle with
- bipartisan lawmakers, streamed by Forbes.com and covered by major news outlets and media influencers.

“This was our first time joining ABIC for a DC Fly-In event. Amongst several national industry associations that AMI participates with, ABIC stands out for its singular focus on immigration solutions to protect our workforce, and the strategic inter and intra-industry alignment with business interests needed to make bipartisan impact in a polarized political climate. Most importantly, ABIC has opened doors to direct relationships with key electeds, leading to greater possibility for action.”

—Rachel Roberts, President, American Mushroom Institute





# Secure America's Workforce: October Fly-In and Policy Summit

ABIC is bringing 300 of its business leaders to Washington, DC in support of secure borders, building a competitive legal immigration system, and addressing the issue of long-term immigrants who have contributed, worked, and paid taxes for decades as essential workers and Dreamers.

## Agenda

### Tuesday, October 21 – Day 1: Policy Summit

#### Morning

Check-In & Networking Breakfast  
Opening Plenary and Keynote  
Policy Panel

#### Afternoon

Industry Councils Luncheon  
Legislative Advocacy Training

#### Evening

Welcome Reception and Networking

### Wednesday, October 22 – Day 2: Capitol Hill Engagement

#### Morning & Afternoon

Congressional Meetings with Key Lawmakers  
Press Conference at House Triangle

#### Evening

VIP Bipartisan Dinner (*invitation only*)

### Thursday, October 23 – Day 3: Optional Hill Visits

Additional Hill Meetings (optional, as scheduled by attendees)

## Who's Coming

Local and National Business Leaders • Chambers of Commerce • Industry Associations  
Educational Institutions • Faith Leaders • Partners Representing Agriculture, Construction,  
Hospitality, Healthcare & Manufacturing

## Why Sponsor?

Partner with ABIC to achieve your social responsibility goals and align your brand with ABIC and its bipartisan coalition of over 1,700 business leaders and employers who agree that sensible immigration reform is economically important, politically smart, and morally right.

In order to generate critical mass, encourage diverse representation from target regions and key industries, Sponsors help to subsidize the cost to participants and provide financial assistance in the form of travel scholarships to those that need and request it.



## October Fly-In and Policy Summit Corporate Partnership Opportunities

### CORPORATE LEAD SPONSOR

**\$100,000+**

Top billing recognition as Lead Sponsor,  
Secure America's Workforce:  
October Fly-In and Policy Summit

#### On-Site Engagement

- Ten (10) all access October Fly-In and Policy Summit registrations, with reserved VIP seating
- Two-minute speaking role for a senior corporate executive during the Opening Plenary Session
- Opportunity to recommend a company representative to serve as a speaker during Policy Panel \*limited availability\*
- Two-minute speaking role for a senior corporate executive at the Evening Networking Reception
- Opportunity to host one (1) breakout Industry Council luncheon and meeting with content to be approved by ABIC
- Two (2) attendees to VIP Bipartisan Dinner with key electeds and ABIC leadership
- Ninety (90) second commercial at a general session
- Verbal recognition by ABIC CEO as Lead Sponsor of the Secure America's Workforce: October Fly-In and Policy Summit

#### Visibility

- Standalone recognition as Lead Sponsor with two (2) dedicated ABIC social media features—one pre-Summit and one post-Summit
- One (1) page Executive Leader Welcome Letter with a headshot in the Summit program book (due by September 1)
- Two (2) page advertisement in the Summit program book (artwork due by September 1)
- Priority logo placement as Lead Sponsor in the Summit program book, all on-site signage, event website and event related email blasts





## October Fly-In and Policy Summit Corporate Partnership Opportunities

### CORPORATE PLATINUM SPONSOR

**\$75,000+**

Top billing recognition as Platinum Sponsor,  
Secure America's Workforce: October Fly-In  
and Policy Summit

#### On-Site Engagement

- Ten (10) all access October Fly-In and Policy Summit registrations, with reserved VIP seating
- Opportunity to recommend a company representative to serve as a speaker during Policy Panel \*limited availability\*
- Two-minute speaking role for a senior corporate executive at the Evening Networking Reception
- Two (2) attendees to VIP Bipartisan Dinner with key electeds and ABIC leadership
- Thirty (30) second commercial at a general session
- Verbal recognition by ABIC CEO as Platinum Sponsor of the Secure America's Workforce: October Fly-In and Policy Summit

#### Visibility

- Recognition as listed Platinum Sponsor with two (2) dedicated ABIC social media features—one pre-Summit and one post-Summit
- One (1) full-page advertisement in the Summit program book (artwork due by September 1)
- Priority logo placement as Platinum Sponsor in the Summit program book, all on-site signage, event website and event related email blasts



# October Fly-In and Policy Summit Corporate Partnership Opportunities

## CORPORATE GOLD SPONSOR

**\$50,000+**

Secondary billing recognition as Gold Sponsor,  
Secure America's Workforce: October Fly-In  
and Policy Summit

### On-Site Engagement

- Ten (10) all access October Fly-In and Policy Summit registrations, with reserved VIP seating
- Pick one:
  1. Opportunity to recommend a company representative to serve as a speaker during Policy Panel;
  2. A two-minute speaking role for a senior corporate executive at the Evening Networking Reception;
  3. Host an Industry Council Luncheon and Meeting.
- Verbal recognition by ABIC CEO as Gold Sponsor of the Secure America's Workforce: October Fly-In and Policy Summit

### Visibility

- Recognition as listed Gold Sponsor with two (2) dedicated ABIC social media features—one pre-Summit and one post-Summit
- Half-page (½) advertisement in the Summit program book (artwork due by September 1)
- Logo placement as Gold Sponsor in the Summit program book, all on-site signage, event website and event related email blasts





# October Fly-In and Policy Summit Corporate Partnership Opportunities

## CORPORATE SILVER SPONSOR

**\$25,000+**

Tertiary billing recognition as Silver Sponsor,  
2025 ABIC “Secure America’s Workforce”  
Fall Summit Fly-In

### On-Site Engagement

- Ten (10) all access ABIC Fall Summit Fly-In registrations, with reserved VIP seating
- Host your Industry Council Luncheon and Meeting — a Company executive will deliver opening remarks and work with ABIC staff lead and Council Chairs to shape the meeting agenda.
- Verbal recognition by ABIC CEO as Silver Sponsor of the 2025 ABIC “Secure America’s Workforce” Fall Summit Fly-In

### Visibility

- Recognition as listed Silver Sponsor with two (2) dedicated ABIC social media features—one pre-Summit and one post-Summit
- Quarter-page (¼) advertisement in the Fall Summit program book (artwork due by September 1)
- Logo placement as Silver Sponsor in the Summit program book, all on-site signage, event website and event related email blasts





# October Fly-In and Policy Summit Advocacy Partner SponsorShip Opportunities

These sponsorship opportunities are designed for active ABIC partners and private companies that will also guarantee turnout of participants.

| Sponsorship Benefits   | Platinum                             | Gold                                | Silver                              |
|--|--------------------------------------|-------------------------------------|-------------------------------------|
|  | <i>Advocacy Partner</i><br>\$10,000+ | <i>Advocacy Partner</i><br>\$5,000+ | <i>Advocacy Partner</i><br>\$2,500+ |
| Speaking Opportunity at Evening Reception or Press Conference TBD                | ★                                    |                                     |                                     |
| Social Media Recognition (pre-event)   | ★                                    | ★                                   |                                     |
| Stage Acknowledgement at Opening Plenary Reception                               | ★                                    | ★                                   |                                     |
| Name / Logo recognition on all printed materials and website event page          | ★                                    | ★                                   | ★                                   |
| Complimentary registration access to all October Fly-In and Policy Summit events | 10                                   | 8                                   | 6                                   |

## BONUS OPPORTUNITY:

**Sponsor your Industry Council's Luncheon and Meeting for an additional \$15,000.**

Your company will receive exclusive billing for this event including on all Summit program materials and on-site signage. A company executive will deliver opening remarks and work with ABIC staff lead and Council Chairs to shape the meeting agenda.

## THANK YOU FOR SUPPORTING ABIC AND OUR ADVOCACY EFFORTS.

For more information on Sponsorship opportunities, benefits, or to discuss a customized sponsorship package that meets your interests, please reach out to:

**Birdie Soti, Philanthropy Director**

Email: [bsoti@americanbic.biz](mailto:bsoti@americanbic.biz)

Tel. (312) 217-5493